



SEVENTH FRAMEWORK PROGRAMME

CloudSpaces

(FP7-ICT-2011-8)

Open Service Platform for the Next Generation of Personal Clouds

D6.4 Workshop Report

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Author(s)	José Fernández de Oñate (NEC)
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Abstract	This document is a report of the Workshop carried out in the context of the Cloudspaces project in July 2015
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1. Executive summary

The main focus of *WP6* part of *CloudSpaces Annex I - "Description of Work"* document is on full utilization of the results and findings during and after the end of the project.

The main objectives are:

- Inform stakeholders (such as industry, scientific communities, EU officers, commission and administration; general public and media) about the progress of the project. A special attention will be paid to reach SMEs in involvement and utilization of the results. (URV)
- Encourage and facilitate the production of articles, reports and demonstrations of the project results. (EPFL, EUR, all)
- Perform relevant collaboration and exploitation activities. (TST, EOS, NEC)
- Monitoring standard setting bodies activities and contribute our achievements. (URV, NEC)

Within this points, there is a specific task (task T6.2 Dissemination and community involvement) with the following description:

1.1 Task T6.2 Dissemination and community involvement

The dissemination activities will cover:

- **Communication actions:** the production of brochures, describing the goals, stakes, technologies to create awareness and interest for our activities. Our website will provide a centralized access to our documentation and contact points.

- **Workshops and seminars:** We will both participate and organize events. We plan to participate at IST cluster events, Future Internet meetings, NEM gatherings, and European concertation meetings.
 - *To stimulate community involvement, CloudSpaces will organize a workshop in the third year. The workshop will be leaded by NEC and targeting major Telecom providers. In order to enable a more targeted message this workshop could be accompanied by demonstrators.*
- **Scientific publications:** the project results will be disseminated by paper submission to the major European and worldwide journals and conferences.

As part of this, there is a specific deliverable in the whole project called:

- ***D6.4) International Workshops with Telecom Providers:*** *With the lead of the NEC team, we will organize Personal Cloud workshop and meetings with relevant Telecom Providers. We will promote the results of the project in the context of Telecom Providers where NEC already has strong relationships. Description of the workshop activities and presentations.*

The main objective of this document is to focus on this workshop and the plan performed by NEC to share it.

2. Workshop Plan

For the global dissemination and the main goal of spreading CloudSpaces project initiatives, the following actions or key points will be taken:

- Workshop Schedule for July 2015
- Sending invitations for main Tier-1 carriers (NEC clients)
- LinkedIn global invitation (reaching the massive market)
- Remember for the attendance to the workshop
- **Workshop day (execution)**
 - Deliverables
 - Presentation
 - Extended Technical presentation
 - Video cast of the workshop
 - Invited list
 - Attendance register
- Sending workshop deliverables
- LinkedIn general announce of the initiative
- LinkedIn dissemination of the workshop deliverables
- Partners testimonies
- Other dissemination media

Hereinafter, you'll find a detailed description of each action or key point

2.1 Workshop Schedule for July 2015

For the purpose of the workshop, a specific date was schedule taking into account the complicated dates of the summer especially in Europe.

After consulting with several colleagues and partners, we decided to schedule the workshop for the 23th of July giving some key partners in Portugal and Czech Republic the opportunity to attend to the workshop (August would be the worst month). For the partners who cannot attend, we arranged sending the information about the initiative as well as the presentation (Power Point) of the workshop and any other information on-demand.

2.2 Sending invitations for main Tier-1 carriers (NEC clients)

With more or less one month of anticipation, we selected a list of probable attendees based on our Head of product knowledge. This list will include major Tier-1 carriers, some corporate partners in Japan and NEC clients around the world (from Africa to Indonesia and Japan).

Specifically, some of this potential attendees were:

- Deutsche Telekom Corporate (Technical and presales staff)
- HT Croatia (Hrvatski Telekom)
- TMCZ (T-Mobile Czech Republic)
- ST (T-Slovak Telekom)
- TMPL (T-Mobile Poland)
- OTE (Greece)
- Ymens (Romania)
- 3IE (Ireland & UK)
- Telefonica International (Brazil, LATAM, Germany and Spain)
- NEC Saudi (with several partners included)
- NEC Australia
- Xon (South Africa)
- NOS (Portugal)

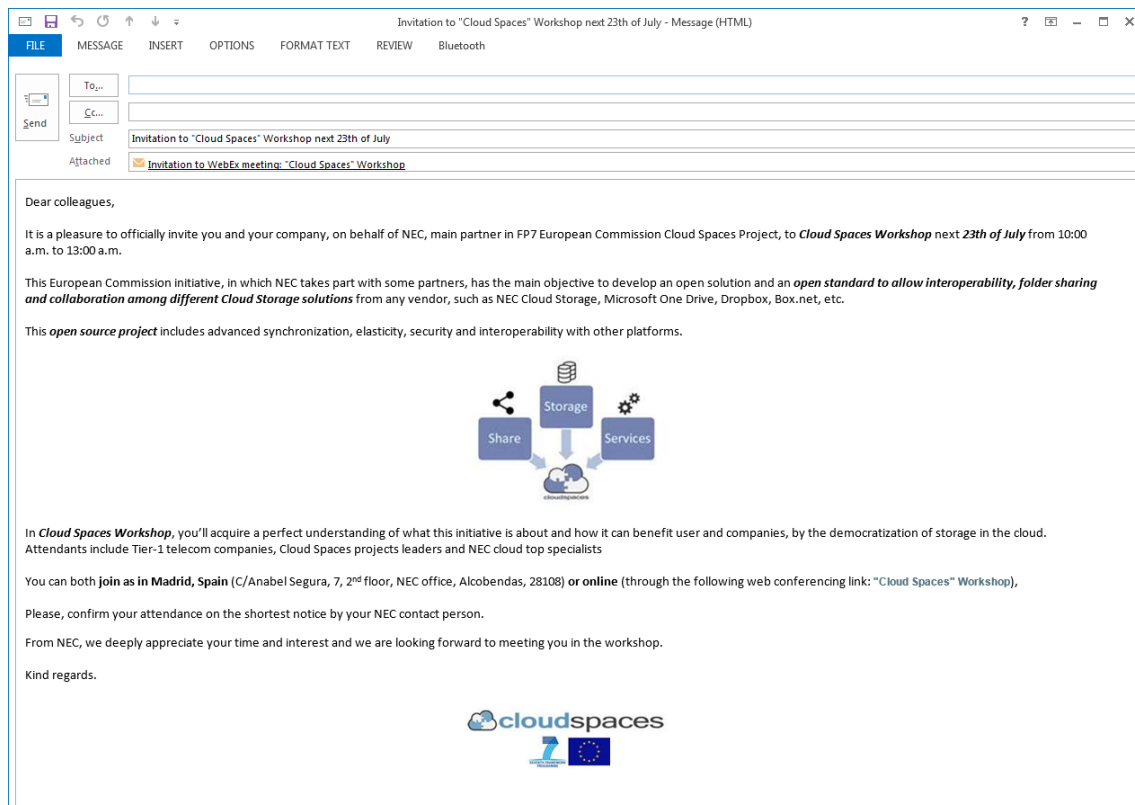
Other partners and customers could be included as the scheduled date become closer.

As well as these direct invitation, NEC product department forwarded the invitation to several partners and internal offices (like NEC Saudi or NEC Australia) in order to have more indirect clients (and non-clients) connected to the workshop. From NEC Iberica, it would be impossible to measure the attendance

regarding this type of invitation but on the other hand it would increase exponentially the attendance for the workshop.

A template for the invitation was prepared including basic information about the workshop and the initiative. Coupled with this, all necessary links and information in order to connect to the meeting via online was delivered accordingly.

Following, the template of the sent e-mail and the invitation to WebEx meeting.



Tue 16/06/2015 16:11
NEC CCBU via Cisco WebEx <admin@webex.com>
Invitation to WebEx meeting: "Cloud Spaces" Workshop

To: Jose Javier Fernandez
If there are problems with how this message is displayed, click here to view it in a web browser.

Message: _Cloud Spaces_Workshop.ics

HL

NEC CCBU is inviting you to this WebEx meeting:

"Cloud Spaces" Workshop
Jun 23 (a) Jul 18 (S) 4:47
Madrid (Europe Summer Time, GMT+02:00)
Host: NEC CCBU

[Join](#)

Add the attached iCalendar (.ics) file to your calendar.

Agenda
This meeting does not have an agenda.

Access Information
Where: WebEx Online
Meeting number: 235 727 800
Password: This meeting does not require a password.

Audio Connection
+44-203-478-5288 UK Domestic Toll
Access code: 235 727 800

Need more numbers or information? Check out global call-in numbers.

Can't access your meeting? [Get help.](#)

Delivering the power of collaboration
Cisco WebEx Team

IMPORTANT NOTICE: This WebEx service includes a feature that allows audio and any documents and other materials exchanged or viewed during the meeting to be recorded. By joining this meeting, you automatically consent to such recordings. If you do not consent to the recording, discuss your concerns with the meeting host prior to the start of the recording or do not join the meeting. Please note that any such recordings may be subject to discovery in the event of litigation.

INVITATION TO “CLOUDSPACES WORKSHOP”

Dear colleagues,

It is a pleasure to officially invite you and your company, on behalf of NEC, main partner in FP7 European Commission CloudSpaces Project, to **CloudSpaces Workshop** next **23th of July** from 10:00 a.m. to 13:00 a.m.

This European Commission initiative, in which NEC takes part with some partners, has the main objective to develop an open solution and an **open standard to allow interoperability, folder sharing and collaboration among different Cloud Storage solutions** from any vendor, such as NEC Cloud Storage, Microsoft One Drive, Dropbox, Box.net, etc.

This **open source project** includes advanced synchronization, elasticity, security and interoperability with other platforms.



In **CloudSpaces Workshop**, you'll acquire a perfect understanding of what this initiative is about and how it can benefit users and companies, by the democratization of storage in the cloud. Attendants include Tier-1 telecom companies, CloudSpaces projects leaders and NEC cloud top specialists

You can both **join as in Madrid, Spain** (C/Anabel Segura, 7, 2nd floor, NEC office, Alcobendas, 28108) **or online** (through the following web conferencing link: **"CloudSpaces" Workshop**),

Please, confirm your attendance on the shortest notice by your NEC contact person.

From NEC, we deeply appreciate your time and interest and we are looking forward to meeting you in the workshop.

Kind regards.



2.3 LinkedIn global invitation (reaching the massive market)

Apart from the mailing invitation, we tried to reach the massive market and other non-Telecom-related clients. For that purpose, we included as part of the plan several posts in LinkedIn in order to invite and spread the word about CloudSpaces initiative.

Firstly, an initial LinkedIn post was sent to invite the more people the better to CloudSpaces workshop. Once again, it would be impossible to measure the audience or the result of this sending but we considered a good practical and quick way to gain followers for the initiative and the EU commission and increase the audience of CloudSpaces for the workshop. At least, get to know the initiative and create expectation.

Following the first LinkedIn post included as part of the dissemination plan:

The screenshot shows a LinkedIn post from Jose Fernandez de Oñate, Product Manager at NEC. The post is titled "Invitation to 'CloudSpaces' Workshop on 23th of July". The content of the post includes the CloudSpaces logo, a heading "WELCOME TO THE CLOUDSPACES PROJECT!", and a paragraph stating: "In the following years, users will access their data from a variety of devices, operating systems and applications. The CloudSpaces project advocates for a paradigm shift from application-centric to person-centric models where users will retake the control of their information. CloudSpaces aims to create the next generation of open Personal Clouds using three main building blocks: CloudSpaces Share, CloudSpaces Storage and CloudSpaces Services." Below the text is a diagram with three boxes labeled "Share", "Storage", and "Services" connected to a central "cloudspaces" logo. To the right, it says "FUNDED BY THE EUROPEAN COMMISSION" with the European Union flag and "SEVENTH FRAMEWORK PROGRAMME" logo. The author's name and title are listed at the bottom of the post content, along with "Edit post" and "View stats" buttons.

The post was views 131 times with some re-sending by some of LinkedIn users

This screenshot shows the analytics bar for the LinkedIn post. It includes a "See how your post is doing" link on the left and engagement metrics on the right: 131 views (eye icon), 5 likes (thumbs up icon), 0 comments (speech bubble icon), and 2 shares (share icon). There is also a "Hide Charts" link on the far right.

2.4 Remember for the attendance to the workshop

As the Workshop scheduled date came closer and closer, NEC decided to send a remember e-mail in order to refresh the date and time of the meeting and try to reach and check most of the potential attendees. With that e-mail, we wanted to check and confirm how many different partners and customers we would have attending the workshop. In that e-mail, we included as attached files both invitations

Apart from that, we sent customized e-mails to confirmed key clients and partners with great possibility to attend the event.

This way, it was highly likely that most of the partners could know about the date, and consequently the percentage of attendees would be increased.

2.5 Workshop day (execution)

Deliverables

Presentation

For the purpose of delivering and presenting the workshop, a Power point document was created with the main key points of CloudSpaces initiative coupled with the agenda for the following of the event.

The included agenda for the workshop was the following:

1. Presentation (CloudSpaces initiatives ins and outs)
2. Video Demonstrations (including main videos of eyeOS and related projects).
3. Q&A / Open discussion (open quorum to receive feedback from the attendees).
4. Conclusion and Closure (Key messages and closure of the presentation).

Initially the presentation would take around an hour and a half up to two hours depending on the number of attendees and the questions asked.

The intention for the presentation was to be dynamic and for that purpose a member of the “Universitat Rovira I Virgili” was invited to detail the technical specifications of the project during the presentation.

The presentation itself was thought to be direct, with a marketing purpose, and it should not take more than an hour for not annoying the audience.

The content of that presentation would be the following:

1. Introduction to CloudSpaces (introducing the initiative and the background of the project)
 - a) What is Cloud Storage / Vendors / Solutions (including the main and top solutions in the market)
 - b) What is CloudSpaces initiative / Partners (going a bit deeper in CloudSpaces)
2. The Solution of CloudSpaces (specifics of the solution)
 - a) Features / Needs that CloudSpaces covers (main features and functionalities)
 - b) Project Outcomes / StackSync (the results of the project and a brief description of StackSync software)
 - c) Interoperability Process (description of the process)
3. Value proposition (purpose of the solutions and what is the user of the solution)
 - a) Standard (the standard we are requesting to create and the partners we are using for that purpose).
4. Related Projects (other projects with direct or indirect relation to CloudSpaces initiative)

Finally, a new deliverable document was created with the agenda and the final version of the presentation. The presentation included incrusted YouTube videos and links to the main CloudSpaces sites and information.

As well as this document, a video-cast would be recorded with the content of the presentation to have audio-visual support for the content.

Extended Technical presentation

As a complement to the main and brief presentation and using more technical slides, a complementary extended technical presentation was created.

This presentation would include deeper insight about the project as well as more content about StackSync.

This presentation was thought to be the main resource for the presentation but, since it was too heavy and technical for a general presentation, we keep it aside for being included as complementary documentation and an additional deliverable.

Video cast of the workshop

Accompanying the previously mentioned deliverables presentation, a video cast would be recorded following the points of the presentation deliverable.

This video cast would incorporate more insight about the project than just the information included in the presentation and it would be a useful resource to understand CloudSpaces initiative.

Aside from that, this video would be the key to quickly share the information on Internet and to use it in LinkedIn notifications (with the presentations)

Invited list

To the workshop, a comprehensive list of clients and partners were invited. This clients and partners were the following:

NEC Japan

Some representatives from NEC Japan were invited to the workshop. Due to local time area, it would be difficult to confirm their attendance.

NEC Australia

Top corporate technical engineer and a project manager from NEC Australia were invited to the workshop. Due to local time area, it would be difficult to confirm their attendance.

NEC Saudi

Top corporate sales staff from NEC Saudi were invited to the workshop. Due to local holidays (end of Ramadan) it would be difficult to confirm their attendance.

NEC Portugal

A solutions consultant and a partner relations manager from NEC Portugal were invited to the workshop. It was highly likely that this partner relations manager invite at the same time some representatives from the media company NOS in Portugal.

NOS

Description

NOS is a Portuguese media holding company whose main assets include a satellite, cable operator, and ISP, a mobile phone operator, a movie distributor (NOS Audiovisuais) and a virtual carrier of mobile phone services. Its services include cable television, cable internet and VOIP. NOS (formerly PT Multimédia, ZON Multimédia and ZON Optimus) is the spin-off media arm of Portugal Telecom (PT). NOS produces several premium channels for the TV platform, which include SportTV (joint-venture with Controlinveste) and TVCine. NOS Audiovisuais (formerly ZON Lusomundo) is also the home-video distributor of Walt Disney Pictures, Warner Bros., DreamWorks and Paramount Pictures releases in the Portuguese market, alongside of launching several independent and European titles.

Telefonica International

Managers from product development and some key representative from Telefonica International (Telefonica Business Solutions) Telefonica Colombia, Ecuador and Peru were invited to the workshop via private and personal invitation thanks to the relationship between NEC and Telefonica.

Deutsche Telekom

Description

Deutsche Telekom is a German telecommunications company headquartered in Bonn. Deutsche Telekom was formed in 1996 as the former state-owned monopoly Deutsche Bundespost was privatized. As of June 2008, the German government still holds a 15% stake in company stock directly, and another 17% through the government bank KfW.

People Invited

Four managers from IT department and product department (from DT Central Corporation).

One representative of Cloud department from T-Mobile (mobile section of DT).

HT Croatia

Description

T-Hrvatski Telekom (T-HT) is the leading provider of telecommunications services in Croatia, serving more than 1.3 million fixed lines, nearly 2.5 million mobile subscribers and 648,000 broadband connections through its Residential and Business divisions.

Since its initial public offering in October 2007, T-HT shares have traded on the Zagreb Stock Exchange, with global depositary receipts trading on the London Stock Exchange. Deutsche Telekom AG owns 51% of T-HT's shares, with the War Veterans' Fund and the Pensioners' Fund holding 7% and 3.5% respectively. The remaining free float is in the hands of private and institutional investors.

The basic activities of Hrvatski Telekom d. d. and other subsidiary companies comprise provision of telecommunications services, design and construction of telecommunications networks in the territory of the Republic of Croatia. In addition to the provision of fixed telephony services (fixed-line access and traffic, as well as fixed-network supplementary services), the Group also provides Internet

services, including IPTV, data transmission services (lease of lines, Metro-Ethernet, IP/MPLS, ATM) and GSM and UMTS mobile telephone networks.

People Invited

Six people were invited:

- 2 Technical managers (IT and solutions)
- 3 Products managers (Cloud Departments)
- 1 ICT Business Solutions Sector Director.

TMCZ (T-Mobile Czech Republic)

Description

T-Mobile was previously known as Paegas in the Czech Republic. T-Mobile Czech Republic a.s. has been operating in the Czech market since 1996. As of May 30, 2008, 5.4 million customers were using T-Mobile services and is one of the major Telecom provider in the Czech Republic.

T-Mobile Czech Republic a.s. operates a public mobile communications network on the GSM standard in the 900 and 1800 MHz bands and is also authorized to operate a UMTS network. On October 19, 2005, T-Mobile was the first operator in the Czech Republic to launch this third-generation technology under the name Internet 4G. TMCZ is part of T-Mobile International AG.

T-Mobile International AG is a German holding company for Deutsche Telekom AG's various mobile communications subsidiaries outside Germany. Based in Bonn, Germany, its subsidiaries operates GSM, UMTS and LTE-based cellular networks in Europe, the United States, Puerto Rico, and the U.S. Virgin Islands. The company has financial stakes in mobile operators in both Central and Eastern Europe.

The T-Mobile brand is present in 12 European countries – Austria, Croatia (as Hrvatski telekom), **Czech Republic**, Germany (as Telekom), Hungary, Macedonia, Montenegro, the Netherlands, Poland, Romania, Slovakia, and the United Kingdom, as well as the United States, Puerto Rico, and the U.S. Virgin Islands.

Globally, T-Mobile International subsidiaries have a combined total of approximately 230 million subscribers. T-Mobile International is the world's fifteenth-largest mobile-phone service provider by subscribers and the fourth-largest multinational after the UK's Vodafone, India's Airtel, and Spain's Telefónica.

People Invited

Six people were invited:

- 2 Technical managers
- 1 Product manager from new IT solutions department
- 3 IT Cloud consultants / Project managers

SV (Slovak Telekom)

Description

Slovak Telekom (in the past officially called Slovenské telekomunikácie and Slovak Telecom; the brand used for fixed line products was T-Com from March 2006 to January 2012. By 2012 is only one brand for mobile products and fixed line products: Telekom is the largest telecommunications company operating in Slovakia (after consolidation with its 100 per cent daughter T-Mobile Slovakia).

It is majority owned (51 percent) by Germany's Deutsche Telekom. The remaining share is owned by Slovakia's Ministry of Transport, Posts and Telecommunications, which owns 34 percent, and the National Property Fund of the Slovak Republic, which owns 15 percent. On July 1, 2010 Slovak Telekom officially merged with the mobile provider T-Mobile.

People Invited

Two people were invited:

- 1 Cloud Specialist
- 1 Product manager added-value services

TMPL (T-Mobile Polska)

Description

T-Mobile Polska is one of the largest mobile operators in Poland, serving nearly 15.8 million customers. We provide a full range of telecommunications services to both private and business customers. Thanks to the integration with GTS Poland started in 2014, we can now offer a full range of ICT services as part of our portfolio, in addition to mobile and fixed-line services. T-Mobile Polska has now grown from a mobile operator into an integrated operator. T-Mobile customers also have the option to take advantage of a full range of financial services as part

of T-Mobile banking services – the most advanced and innovative example of synergy between a bank and a telecom company.

Thanks to the most modern, completely upgraded network infrastructure, T-Mobile Polska covers nearly 100% of Poland's population with its 3G network and more than 77% of the population with the 4G LTE network. Its high quality has been confirmed by an independent network quality study.

People Invited

Two people were invited:

- 1 Senior Solutions architect
- 1 Solutions Manager

OTE (Greece)

Description

Hellenic Telecommunications Organization S.A. (Greek: Οργανισμός Τηλεπικοινωνιών Ελλάδος A.E. Organismos Tilepikinonion Ellados AE), usually known by its Greek initials OTE, is the dominant telecommunications provider in Greece. Along with its subsidiaries, is one of the largest telecom groups in South Eastern Europe. OTE Group offers broadband services, fixed and mobile telephony, and high-speed data communications and leased lines services. In addition, the Group in Greece is involved in a range of activities, notably satellite communications, real-estate and professional training. At present, OTE companies employ about 30,000 people in 4 countries. Formerly a state-owned monopoly, OTE's privatization started in 1996 and is now listed on the Athens and London Stock Exchanges. Since July 2009 Deutsche Telekom is the largest shareholder of the company.

People Invited

Three people were invited:

- 1 Cloud Solutions consultant
- 1 Technical manager
- 1 Cloud Product manager

Ymens (Romania)

Description

Ymens is the first cloud broker in Romania providing dedicated cloud sourcing solutions to private and public organizations, through which they can access a modern working environment, 100% dedicated to increasing productivity and achieving the best results. The cloud sourcing solutions enable companies to use cloud business applications and to benefit, at the same time, from a complete suite of services for consulting, support, administration and maintenance, along with BPO (business process outsourcing), AMS (application management services) or IT outsourcing and security.

As a company member of the Teamnet group – leader in the integration of IT&C solutions in Romania – Ymens provides since 2012 the first platform of business solutions available as SaaS (Software as a Service) to private and public organizations in Romania. Responding to various needs, from the control of revenues or expenditures, customer relationship management or human resources, efficient management of documents, fleet and internal processes, the solutions hosted on the Ymens platform benefit from an intuitive interface, which makes them easy to use by any organization, from the smallest to the largest, regardless of the industry.

People Invited

Three people were invited:

- 1 IT Cloud specialist
- 1 Product manager for Cloud solutions
- 1 new solutions manager

Three Ireland

Description

Three Ireland (Hutchison) Limited, formerly Hutchison 3G Ireland Ltd trading as Three (3) is a telecommunications and internet service provider operating in Ireland as a subsidiary of CK Hutchison. The company launched in July 2005 and provides 3G and 4G mobile phone services. Three's former holding company, Hutchison Whampoa, acquired O2 Ireland in June 2013, and the company was fully merged into the operations of Three Ireland in March 2015.

People Invited

The Cloud Services Product Manager for all Three Ireland.

Attendance register

Giving the invitation list, NEC demanded confirmation of attendance for the workshop whether it was presently or via WebEx Audio conferencing. Some of the invitees confirmed the reception of the invitation but almost none of them were able to join the workshop in person in Madrid.

Several of the invitees claimed that regardless they were going to attend or not the workshop they wanted to expand their knowledge about the solution. Hence, they demand to receive proper information about the initiative in addition to the deliverables created for the dissemination purpose (presentation + video or so).

At the day of the workshop, the following eleven WebEx connections were received in the workshop:

	Alberto
	Ana Duarte
	antonin.zajic@t-mobile.cz
	Bohumil Vohanka (T-Mobile CZ)
	CCBU
	Cristian
	fran
	Javier Concha
	Rui Medeiros
	jhon
	Susana

- Alberto, Lead developer of CloudSpaces in NEC
- Ana Duarte, Partner relationship manager in Portugal with NOS and PT (Portugal Telecom) representatives connected with her in the same meeting room
- Ntonin Zajic from TMCZ (T-Mobile Czech Republic)

- Bohumul Vohanka (T-Mobile Czech Republic) with representatives of DT group.
- CCBU, presentation owner
- Cristian, from Universitat Rovira i Virgili.
- Fran, from Telefónica (Spain)
- Javier Concha, Head of NEC Cloud Product
- Rui Medeiros, Product Development from XON (NEC Partner from South Africa)
- Jhon, from Three Ireland
- Susana, from Telefonica International

Apart from this people, many others requested to receive further information after the workshop because they could not attend it.

2.6 Sending workshop deliverables

As part of the dissemination plan, sending workshop deliverables was a key point to carry out.

The deliverables (presentation + Extended presentation + video) would be sent to each and every person in the invitees list as well as it would be privately sent to those key partners, managers and colleagues who can spread the word and forward the deliverables out of the EU frontiers. For that purpose, we sent the deliverables to NEC Saudi Commercial representatives, NEC Australia, NEC Japan, NEC LATAM and NEC Brazil among many others. It is worthy of mention the work of NEC Iberica spreading the word and the deliverable among all their customers in EU, especially in Poland, Slovakia, Greece and Croatia.

In addition to that, NEC sent the information to some key partners specialized in Cloud Computing solutions with a deep understanding of the market.

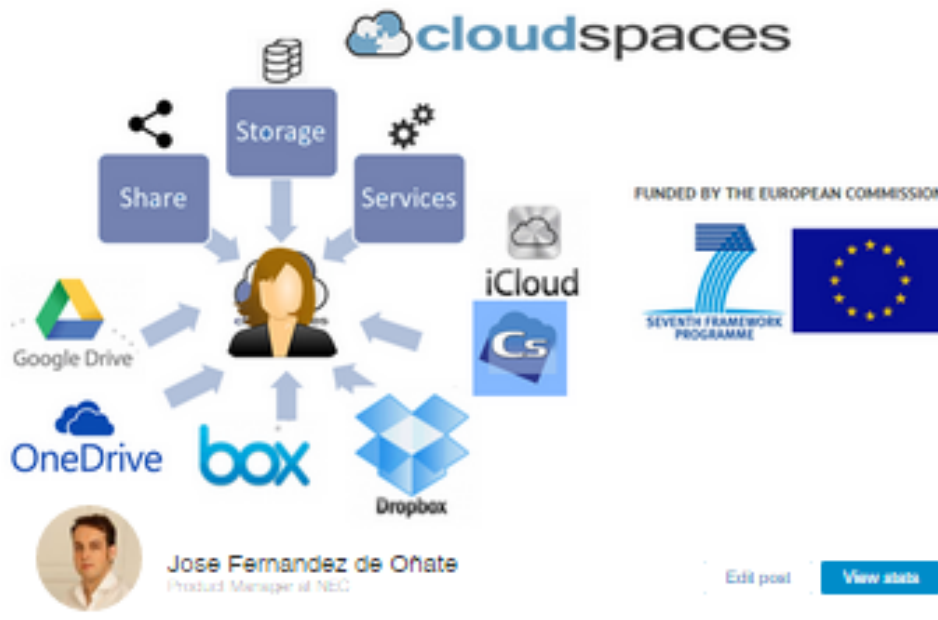
Aside from the fact that, all information will be uploaded to a NEC Cloud Storage folder in order to be easily shared with anybody. This would allow to send just a link to the content and not directly the heavy files as attached.

In addition to this, a new LinkedIn announcement would be posted with the deliverables (as link) and the information for those who in the end could not attend the meeting.

2.7 LinkedIn general announce of the initiative

As originally planned, NEC thought about 3 posts in LinkedIn: the first one for the general invitation to the workshop including the WebEx meeting connection instructions, the second one was a general announce of CloudSpaces Initiative around the 20th of September announcing the project and the fact that soon deliverables about the workshop would be available and further information would be delivered.

Finally, we launched the mentioned announcement on the 18th of September (Friday) to meet the general deadlines of the projects and to give some time before sending the deliverables.



Do you know what's Cloud Spaces?

Sep 18, 2015 | 0 views | 0 Likes | 0 Comments | [in](#) [f](#) [t](#)

CloudSpaces is an European initiative that aims to create the next generation of open Personal Clouds.

The philosophy behind this is to change the *application-centric paradigm* (focusing on the product you are using for your data) for a *person-centric model* where users will have the control of their information.

For more info go to <http://cloudspaces.eu/>

2.8 LinkedIn dissemination of the workshop deliverables

As previously mentioned, a new entry or post in LinkedIn would be necessary to cover the need of sending and spreading the deliverables documents the more people and companies the better.

With that objective in mind and after sending the general announce of the initiative just with a few links and information, we planned on posting a new entry in LinkedIn including the link to the deliverables by the end of September. If it was not possible due to deadlines of the project, this post would be sent during the week of the 21st of September.

The message for the post would be *“if you missed the opportunity to join us in our workshop, never mind. Here you have the presentation, the video-cast and the extend papers to know more about CloudSpaces initiative”*.

2.9 Partners testimonies

In addition to the work done and in order to get some real feedback from some of the attendee, NEC would ask for real testimonies to a couple of the attendees.

This testimony would be very useful to get some feedback about the workshop as well as it would be used as proof of the good use of the workshop.

Finally two attendees gave us feedback about the workshop

“It was very interesting to know there are some new developments and advances in Cloud Storage vendor’s interaction. I find the creation of a standard of interoperability protocol very interesting, indeed.” – Data Center director from Tier1-Carrier

“I didn’t know the European commission was developing such an interesting idea. Our clients use One Drive and Dropbox and now they could use both together.” Product Manager from Cloud Services Company

2.10 Wrap-up and other initiatives of dissemination

In general, different media have been used with the purpose of spreading CloudSpaces information sources. Some of these are:

- **Web material** → many references to CloudSpaces Web Site. All logos used in the dissemination (contents, presentations, etc....) are links to CloudSpaces main web site.

- **Publications in worldwide media** → 3 different publications in LinkedIn as one of the major cloud media platform with more readers and user (professional users) than any other paper publication or professional social network).
- **Workshop** → The workshop itself, on site and online, carried out in July.
- **References in projects and on the Internet** → NEC has been including links to CloudSpaces Workshop deliverables and LinkedIn posts as well as references to CloudSpaces main web site in several cloud related websites and projects (references in presentations of Cloud Storage projects and in Cloud Storage related webs).